

Muirlands Foundation Business Sponsorship Opportunities

Sponsorship Opportunities <i>* Sponsor Must Provide Banner</i> 8'2" w X 4'2" h	Dolphin Sponsor \$2,500 (\$5,300 value)	Sea Lion Sponsor \$1,500 (\$3,050 value)	Sea Star Sponsor \$800 (\$1,750 value)	A la Carte
Facebook Advertising – Your business ad targeted to Facebook users in our local area or any area of your choice! Ad will run for 30 days and will feature a direct link to your website. \$1,150 Value	✓	✓		✓ \$1,150
Video Advertisement – 15 second video pre-empting Principal Luna's Weekly Video Update for an entire month. We can assist you in recording/producing if needed.	✓			
Nautilus Street Banner – Large banner hung on Nautilus Street for entire month.	✓			
eSplash Link – One year of your company name, clickable web link, and a brief sentence (up to 80 characters) in the weekly eSplash. \$500 Value	✓	✓		✓ \$500
eSplash Sponsor Recognition – Your logo and clickable web link in the "Thank You to Our Sponsors" section of weekly eSplash. \$750 Value	✓	✓	✓	
Foundation Website – Your clickable logo on every page of Foundation website, rotated among sponsors. \$500 Value	✓	✓		
Athletic Field Signage – Your business banner* prominently displayed for one month on the athletic field fence. Field is used year round by La Jolla families for sporting events including soccer, lacrosse, and baseball. \$550 Value	✓	✓		
8th Grade Promotion Program – Your logo used in public recognition and thanks as a sponsor on back cover of 8th grade promotion (graduation) program. \$100 Value	✓	✓	✓	
Yearbook – Your logo used in public recognition and thanks as a sponsor in the annual yearbook. \$100 Value	✓	✓	✓	
Muirlands Rocks (May 2021) – Our annual community picnic and live concert attended by 700+ community members. Your name and logo included in eblasts & event promotion and your banner* prominently displayed at the event. \$200 Value	✓	✓	✓	✓ \$200
eSplash Advertising – Your company featured as Sponsor of the Month block ad for 4 weeks in our weekly eSplash newsletter sent to over 2,000 subscribers. \$550 Value	✓			